

CITY OF PHOENIX



PROCLAMATION

Slips and falls are the leading cause of injury-related deaths among Arizona residents 65 and older. It is estimated that one in four older adults will fall suffer a serious fall, and for men over 85, it accounts for the highest fall mortality rate.

Falls can result in sizeable personal and financial tolls that greatly affect a person's quality of life. Traumatic Brain Injury (TBI), depression, loss of mobility, and loss of functional independence are frequent challenges impacting the injured. The total cost for unintentional slips and falls, excluding costs associated with physician care, EMS services, rehabilitation, or long-term disability, exceeds \$3 billion dollars annually.

Falling is NOT an inevitable result of aging. Prevention programs can assist with everyday strategies to improve mobility and stability and reduce fall risks.

NOW, THEREFORE, I KATE GALLEGO, Mayor of the City of Phoenix, Arizona, in accordance with the law, do hereby proclaim September of 2022 as

FALLS PREVENTION AWARENESS MONTH

in the city of Phoenix and urge all older adults, family members and caregivers, health care providers, fire and regional medical centers, first responders, law-enforcement, healthcare providers and community partners to join the Arizona Falls Prevention Coalition and routinely assess older adults, including our veterans and those with disabilities, for Fall Risks and strategies to improve mobility and stability.



Mayor Kate Gallego
City of Phoenix